Remarkable Ready-to-Wear Values Appreciable Reductions in Stylish Wearing Apparel of Every Kind

Special Announcement

We Have Secured the El Paso "Wooltex" Agency for the Famous

> Ready-to-Wear Garments For Women and Young Women

"Wooltex" Ready-to-Wear Garments are now being extensively advertised in all the magazines. We are sure that the name "Wooltex" is already familiar to most of our customers. We have secured the exclusive agency in El Paso and vicinity for these garments. Beginning Monday, we will show complete

"Wooltex" Tailored Suits "Wooltex" Coats "Wooltex" Skirts

Come and get a copy of the "Wooltex" Style Book. Come and see the garments themselves. You will soon become, as we have become, ardent admirers of "Wooltex" Ready-to-Wear for women and young women.

Special Display of

Evening Dresses and Dancing Frocks

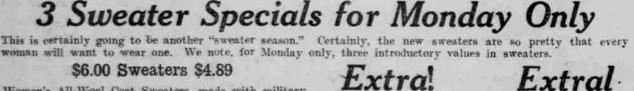
We make special display next week of Evening Dresses and Dancing Frocks. It is impossible to describe this showing in \$ detail, as most of the dresses are one-of-a-kind styles. We can; say, however, that every authentic style idea is faithfully represonted. Materials are silk chiffon, marquisettes, nets, crepe de chenes, coliennes and a score of other handsome suitable evening materials. As to trimmings, we mention the prevalence of Persian effects and the quantity of hand embroidery that appears on many dresses. We want you to be sure and see this special showing. It is, of course, not entirely complete, for we are expecting daily higher priced models from foreign makers, but it is remarkably varied and absolutely the last word that has been said on evening wear. Prices range-\$25.00 to \$87.50.

\$50.00 EVENING DRESSES \$33.50

One Monday special, to add interest to next week's display of evening dresses. It is a special lot of beautiful chiffon, crepe de chene, net and Baby Irish dresses-in the newest modified hobble, overskirt and veiled effects. All colors are shown, while the trimmings are of unusual beauty. Evening Dresses in values up to \$50.00; Monday Special, \$33.50.

Special Display of EVENING WRAPS

Monday, we hold a special exhibit of the new styles in Evening Wraps. When you come Monday, don't fail to see this special



Women's All-Wool Coat Sweaters, made with military collar, trimmed with pearl buttons and bands of another color. Values to \$6.00; Monday Special \$4.89.

\$5.00 Sweaters \$3.89

Women's Extra Heavy All-Wool Coat Sweaters, made Coats. Made of cheviots and serges. in Dutch neck style, trimmed with pearl buttons and finished with fancy collar and cuffs. eming bands. Values to \$5.00; Monday Special

\$3.50 Sweaters \$2.89

Women's Coat Sweaters, cream only, made with roll collar. These are our regular \$3.50 sweaters; Monday Special \$2.89.

Waist Specials For Monday and Tuesday

Here are two specials in waists that

will appeal to every woman.

Monday and Tuesday, \$5.00.

\$7.00 Net Waists \$5.00 Handsome Dress Waists, made of net and silk braid. Come in white and cream, relieved with a touch of the favorite Persian. Regular \$7.00 waists; priced for

\$3.50 Voile Waists \$2.89

The new Voile Waists, just the waists that are needed for the voile skirt. Made of French voile, in navy blue and black, unlined, have tucked yoke and full length sleeves. Regular price of these waists is \$3.50; our special price for Monday and Tuesday \$2.89.

> EXTRA! EXTRA!

15c Laces 5c All-Linen Torchon Edgings and Insertions, for trim-

ming underwear, etc. Widths range from 1-2 inch to 11-4 inches. There is a great variety of patterns to choose from. Values up to 15c yard; Extra Special Monday 5c.

EXTRA! EXTRA!

Baby Darlings

\$1.25; Monday Special 98c.

Monday Special \$5.95.

A new shipment of the new doll, the "Baby Darling." was received Friday and will be on sale Monday. These are the cutest dolls ever made. They are intended for the tiny tots, so are provided with un breakable heads. Priced Monday 50c.

COMFORTS

fine French sateen in handsome designs, some with solid

colored border. These are regular \$7.50 comforts;

BLANKETS

Large Size Cotton Blankets, white and silver gray with

fancy colored border. These blankets are very good

values at \$1.25 per pair; priced for Monday only at 98c. Fine California Wool Blankets, in rich colorings and

handsome designs. These blankets are suitable for car-

riage and automobile use, also as a couch covering.

Regular price \$6.50; Monday's special price \$4.95.

3RD FLOOR MONDAY SPECIALS---Take Elevator Full Size Comforts, in light and dark colorings, worth 72x90 Sheets, hemmed ready to use, worth 50c each; Monday Special 39c. 81x90 Linen Finished Sheets, with 3-inch hem, regular Down Comforts, soft, light and warm, covered with

Values to \$2.25; Monday Special \$1.50.

\$22.50 Coats \$18.00

Women's Full Length, Medium Weight

For additional warmth, as well as to

make them easy to put on, the body and

sleeves of these coats are lined. Regu-

lar \$22.50 coats; Monday \$18.00 only priced at

Knit Underwear

We call special attention today to two

special lines in the Knit Underwear

Women's Knit Underwear at 50c

At 50c a garment, we show an exceptional line of med-

ium weight knit underwear for women, including vests,

pants and union suits. We realize that 50c is about

the average price to pay for knit underwear, so we have

taken unusual pains to build up and develop our 50e

Rubens Vests for Infants

We are now able to supply mothers with Rubens Vests

for infants in any grade or weight desired. We have

the fine ribbed cotton vests, the part wool, the all wool

Monday Specials

Hand Bags

\$1.75 Bags \$1.25

Imitation Scal Hand Bags, full sized, trimmed in gilt

or gunmetal and jeweled, lined with moire and fitted

with coin purse. Bags worth to \$1.75; Monday Spe-

\$2.25 Bags \$1.50

Imitation Seal Hand Bags, fitted with mirror, smell-

ing salts bottle, coin purse and powder box. These bags are leather-lined and have leather covered frames.

Section. The first is-

and the part silk vests.

price \$5c each; Monday Special 69c. "Pepperell" Sheets, size \$1x108, worth \$1.10 each; Monday Special 89c. 54x90 "Pepperell" Sheets, for single beds, worth 75c each; Monday Special 59c

PILLOW CASES 42x36 Pillow Cases, linen finished, with 3-inch hem, sell regularly at 121-2c each; Monday Special 10c. (We must limit-6 to a customer) 45x36 "Pepperell" Linen Finished Pillow Cases, regular

EXTRA! \$3.00 Curtains \$1.95

Monday morning, we place on sale, at this reduction, 100 pair of fine Nottingham Lace Curtains. These are full width curtains, 3 vards long. Come in white and eeru, in new and handsome designs, have taped edge. Regular prices range up to \$3.00 a pair. We have just the 100 pair and while they last, \$1.95

3rd Floor --- Take Elevator

EXTRA! Extra!

Just to advertise the completeness and newness of our "3rd Floor Trunk Store," we offer all

22 1-2c values; Monday Special 17c.

A Discount of 20%

on any trunk, traveling bag or suit case in stock. This offer is for Monday only.



Monday Specials-Millinery Section

75c Veils 39c

The new Stamped Chiffon Veils, 20 inches

by 54, come in king's blue, pink, white, black, champagne, green, light blue, and old rose; regular prices range up to 75c; Monday Special at 39c.

Head Scarfs \$1.50

Silk Spun Head Scarfs, for evening wear.

Offered in light blue, pink, brown, white and

Children's Hats

A host of pretty felt hats, just what the lit-

tle girls will wear to school. Offered in all

colors, trimmed with a scarf, either in Per-

sian effect or some solid color. Regular \$1.25

and \$1.35 hats; Monday only we give you

"Royal Society" Art Goods

Special Showing of Finished Pieces

The Art Goods Section Monday will be de-

The Art Goods Section Monday will be devoted to a special showing of finished pieces. We carry the famous "rtoyal Society" Art Goods, we have the stamped pattern and floss for any finished piece that will be shown Monday. We suggest that the embroidery lovers of El Paso see this showing by all means. Not only is the work so well done that it is a pleasure to see it, but you will gain many valuable hints both as to method and combining of colors. Then, too, Christmas and Christmas gifts are soon to be considered. Why not get the materials now and get so me of the gifts under way? Below we print a partial list of what will be on display Monday.

Fancy Aprons of Kimono Gowns.

Shaving Pad.

Center Pieces.

Corset Covers.

Necktie Racks.

Infants' Caps.

Baby Pillow.

Slipper Bags.

Infants' Bib.

Library Searfs.

ers.

Whisk Broom Hold-

white lawn.

Child's Dress of

Telephone Pads.

Faneywork Bag.

Pillow Tops.

Night Gowns.

Shirt Holder.

Shirtwaists.

Collar Bag.

Child's Play Apron.

French nainsook.

Laundry List Bag. .

black. Price \$1,50.

Monday Specials Stylish Tailored Suits

To the average woman the tailored suit is the principal item in the fall wardrobe. Monday we offer stylish, well tailored suits at noteworthy price reductions.

\$30.00 TAILORED SUITS \$23.95

Handsome, new fall suits, developed in superior quality broadcloths, diagonal and wale serges. Built on tailored lines—satin lined, semi-fitting coats—pleated and semi-hobble skirts. Color and size ranges complete. We ask you to come and see these suits. We know this description is poor. It is impossible to put into mere print the good taste, the perfect style, the exclusiveness that is embodied in this special group of suits. Prices range regularly up to \$30.00; Monday only, you have choice at

\$18.00 TAILORED SUITS \$15.00

Mannish Tailored Suits, marvels at the price. Made of wale serges, colors are navy blue, black and gray. Coats are satin lined, skirts are pleated in various new and attractive modes. These are our regular \$18.00 suits, and as we said at the first sentence, they are marvels at that price. On sale Monday only,

MISSES' AND WOMEN'S DRESSES Worth to \$25.00 for \$18.95

One piece wool dresses for women and misses. Made of serges, challies and other good materials. All the styles of the season are shown, a number of modifications of the "hobble" being included. Color range embraces all the solid shades, as well as shepherd checks and novelty mixtures. Dresses that range regularly up to \$25.00; Monday Special at \$18.95.

> SPECIAL NOTE About Alterations

Mrs. J. B. Cass is now in charge of our Alteration Department. This will be welcome news to many El Paso women, to whom Mrs. Cass' skill and good taste are already well known.

\$30.00 EVENING CAPES \$24.50

Beautiful Evening Capes, on sale Monday only at this reduction. These are 54-inch capes, and of imported chiffon broadcloth, have velvet trimmed collar, and are handsomely satin-lined throughout. Colors are lavender, pearl, reseda, Alice blue and black. Such handsome capes as these should sell for \$30.00; we make them a Monday Only Special at \$24.50.

Monday Specials Wash Goods and Linens

Goods and Linens.

90c Damask 68c

90c Towels 63c

huck and damask towels included, regular price 90e each; Monday Special 63c. 30c Flaxon 25c

Flaxon, in a medium heavy quality, suitable for fall waists. Offered in stripes, checks and jacquards, in the regular 30c and 35c grades; Monday Extra Special,

French Gingham

70-inch All-Linen Table Damask, of Irish manufacture. Sells ordinarily 90c a yard; Extra Special stripes, absolutely fast color, worth 25c per yard; Monday only at 68c.

50c Shirting 39c

Fine, Imported, Linen Towels, large size, both Scotch Flannel Shirting, washable, non-shrinkable, good assortment of colors, regular 50c quality; Monday

25c Cotton Dress Goods 12 1-2c

Fancy Cotton Dress Goods, close representations of fine wool fabries. Come in plaids, small checks and novelty mixtures. Sell regularly 25c a yard; Introductory Special Monday 12 1-2c.

\$1.50 Serge \$1.15

French Serge, medium weight, 54 inches wide, offered

in reseda, ecru, beige, old rose, navy blue, tan. emerald,

turquoise and black; sells regularly for \$1.15

Crepe de Chene

Pure-Silk Crepe de Chene, makes such lovely evening dresses. Offered in pink, lavender, mais, granite, ecru,

cream white, old rose, navy and light blue, tan, tur-

quoise, black and white. Regular price 85c the 55c yard; Monday only we make a special price of 55c

Special Display and Sale of

Lace Neckwear

Commencing Monday, we hold a special display and

sale of everything new in Lace Neckwear. In addition,

attractive special prices are offered; a few of them are

Monday Specials Dress Goods and Silks

Our desire that you become thoroughly acquainted with the new store and the

location of the various departments is the cause for offering such radical price re-

On your shopping trip Monday, don't overlook the special values in Wash .

50c Suitings 33c Yard Wide Wool Suitings, in stripes, checks and plaids,

ductions on New Fall Dress Goods and Silks.

yard; Monday Special . \$1.25 Mohair 79c

52-inch Mohair, in black only. This is a good, heavy mohair with high luster. Should sell at \$1.25 79c yard; Extra Special for Monday only at.... 75c Panama 48c

All-Wool Scotch Plaid Panama, 44 inches wide, a good All-Wool Scotch Plant Panaus, material for little girls' dresses. Regular price 48c

75e; Monday Special, yard Monday Specials Women's Hosiery

The following attractive specials are for Monday only. Monday is certainly the time to supply all needs in

SILK HOSE Pure-Silk Hose with deep linen garter tops and linen

heels and toes, our regular 75c grade; Monday Special, EMBROIDERED HOSE Gauze Lisle Cotton Hose, instep is handsomely embroid-

ered, values to 50c per pair; Monday Special 38c. Medium Weight Lisle Hose, with double heels, toes,

soles and garter tops, regular price 35c a pair; Monday Special 29c. LACE HOSE

Mercerized Cotton Hose with lace boot, offered in all colors as well as black, regular price 25c; Monday Special, pair 19e. OUT SIZE HOSE

Lisle Finished Cotton Hose, hemmed tops, double soles, heels and toes, a regular 25c grade of hose; Monday Special, pair 18c.

Lace Neckwear Worth to \$1.75--75c This includes Collars, Jabots, Turnovers and other

styles of neckwear, made of Princess and cotton braid lace, also of Baby Irish crochet. The range of patterns is markedly handsome. Prices range regularly up to \$1.75; Commencing Monday,

specially priced, commencing Monday, at . \$1.50

Lace Turnovers Worth to 75c--25c Handsome Turnover Collars, in Princess lace and imitation Baby Irish crochet, values up to 75c; special, commencing Monday

Special Showing of Baby Irish Neckwear Next week, we make special showing of the season's best productions in Baby Irish Crochet Neckwear-including collars, stocks, jabots, and collar sets. Prices-75c to \$13.95. You must see this showing, by all means. Not only is the neckwear beautiful in itself and well.

worth seeing, but you will gain correct information as to the neckwear styles for fall and winter. EXTRA!

EXTRA! Extra!

We note for Monday only, one special in the Glove Section. These are the Genuine Chamoisette Fabric Gloves, that were so popular the past summer and will be high in favor the present season. Wrist length, 2-clasp, regular price 65c a pair; Monday Special

Our Mail Order Department Is at Your Service

Battenberg Lace Waists Monday only, we offer a special price on hand-

some Battenberg Lace Waists. These are all ready for the lining. Prices range regularly up to \$5.00; Monday only we make \$3.59

November Delineator Now on Sale at Pattern Counter

Prices of stamped pattern, done up in sealed package with floss, complete, range — 25c, 35c, 40c, 50c, 75c, up to \$1.25. J. Calisher Dry Goods Co. (Incorporated)

107-111 North Stanton Street